# AGENDA

## TUESDAY, JANUARY 28

| TIME | TOPIC |
|---|---|
| 12:00pm | Conference and Expo Registration<br>*Expo Tradeshow Open–Walking Lunch Provided* |
| 1:00-2:00pm | *"Agriculture in 2020–What Will It Look Like?"*<br>Jesus Madrazo, Vice President, Corporate Affairs, Monsanto Company |
| 2:00-3:15pm | *"Game-Changing Technologies–On the Farm, in the Labs, and in the Boardroom"*<br>A diverse set of perspectives on Agriculture Innovation from a panel of industry leaders representing GeoSilos, Tom Farms, John Deere, Spensa Technologies, and Cultivian Ventures |
| 3:15-3:45pm | Break–*Expo Tradeshow Open* |
| 3:45-4:45pm | "*To Boldly Go: Technology & Decision Making in High-Risk, High-Stakes Ventures"*<br>Mary Ellen Weber, Former NASA Astronaut and Purdue Alumnus |
| 4:45-8:00pm | Reception |

## WEDNESDAY, JANUARY 29

| | |
|---|---|
| 7:00am | Continental Breakfast–*Expo Tradeshow Open* |
| 8:00-9:00am | *"Sharing Our Story of Innovation–Why It's Important"*<br>Randy Krotz, Executive Director, US Farmers & Ranchers Alliance |
| 9:00-10:00am | ACI Annual Business/Membership Meeting |
| 10:00am | Break |
| 10:10-11:00am | "*Innovation & Sustainability–Doing More With Less"*<br>Scott Kay, VP, US Crop Protection, BASF |
| 11:00-11:50am | *"The Washington Mess–Is There Any Hope? What New Ideas Are Needed?"*<br>Chuck Conner, CEO, National Council of Farmer Cooperatives |
| 12:00pm | Closing Luncheon–*"Innovation in Education and Research"*<br>Mitch Daniels, President, Purdue University |
| 1:30pm | Adjourn |

# SPONSORSHIPS

## SPONSOR LEVELS

**$5,000 Platinum Sponsorship (deadline 1/6/14)**
- Event Sponsorship Recognition and Signage
- Recognition in Show Program
- Five Full Conference Registrations

**$2,500 Gold Sponsorship (deadline 1/13/14)**
- Sponsorship Recognition and Signage
- Recognition in Show Program
- Three Full Conference Registrations

**$1,000 Silver Sponsorship (deadline 1/13/14)**
- Sponsorship Signage and Recognition
- Recognition in Show Program
- Two Full Conference Registrations

**$500 Bronze (1/13/14)**
- Sponsorship Signage and Recognition
- Recognition in Show Program

# REGISTRATION

## REGISTRANT FEES

| Full Conference | MEMBER | NON-MEMBER |
|---|---|---|
| Early Bird Registration* | $200 | $250 |
| Late Registration | $225 | $275 |
| **Tuesday, January 28 Only** | | |
| Early Bird Registration* | $100 | $125 |
| Late Registration | $125 | $150 |
| **Wednesday, January 29 Only** | | |
| Early Bird Registration* | $100 | $125 |
| Late Registration | $125 | $150 |

***Early Registration must be received by January 1, 2014.***

AGRibusiness Council of INDIANA

REGISTER AT
WWW.INAGRIBIZ.ORG/REGISTER

# EXHIBITOR INFO

### INCLUDED IN BOOTH SPACE:

- 8' high draped back wall, 3' draped side walls
- 8' skirted table
- 2 chairs/1 wastebasket
- 1 identification sign
- Listing in the official show directory [if booth is reserved before January 15, 2014]
- Admission to all educational sessions
- Opportunity to meet and network with hundreds of current and prospective customers

### EXHIBITOR FEES

**Full Conference**

| BOOTH SIZE | MEMBER | PREMIER LOCATION | NON-MEMBER |
|---|---|---|---|
| 8' x 8' | $795 | $895 | $1195 |

# HOTEL ACCOMMODATIONS

### INDIANAPOLIS MARRIOTT NORTH HOTEL

3645 River Crossing Parkway
(Keystone at the Crossing)
Indianapolis, IN 46240
800.228.9290
$112.00 Single/Double

*Please reference **Agribusiness Council of Indiana** to guarantee the negotiated rate. Reservations must be received no later than Tuesday, January, 7, 2014.*

# QUESTIONS

### FOR QUESTIONS PLEASE CONTACT:

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**Register at www.inagribiz.org/register**

www.inagribiz.org/register

INNOVATION
CHANGING OUR BUSINESSES
2014 AND BEYOND

## 2014 AGRIBUSINESS COUNCIL OF INDIANA CONFERENCE & EXPO

January 28-29, 2014
Indianapolis Marriott North

AGRIbusiness Council of INDIANA

101 West Ohio Street
Suite 2000
Indianapolis, IN 46204
317.454.8055
FAX 888.542.2928
www.inagribiz.org